



JACKAL AI

# OVERVIEW

Jackal AI's offerings

Turn repetitive work into strategic advantage.

Q4

# FIRST THINGS FIRST

## UNDERSTANDING OUR ABILITIES

### What Jackal Is

Jackal AI specialises in transforming complex data and manual processes into seamless automated systems. We create tools that simplify decision-making, improve accuracy, and save time through database architecture, API integration, web dashboards, and custom applications. Every project is built with long-term scalability and user control in mind.

### Our Approach

We begin by understanding how data moves through your organisation and identifying where automation can replace repetition. Our focus is always on clarity, efficiency, and measurable improvement. Whether building bespoke internal tools or refining existing systems, each solution is designed to evolve with your business.

### Custom Database Solutions

We specialise in creating bespoke database solutions tailored to your specific requirements. Our custom databases ensure efficient data management, seamless integration, and robust

security. By organising information to be easily accessible and protected, we reduce time spent searching for data and minimise errors, empowering your business to operate smoothly and effectively.

### Data Consulting And Strategy

Our data consulting services help businesses enhance decision-making through comprehensive analysis and strategic planning. We provide advanced analytics that turn raw data into valuable insights, revealing trends and patterns that support smarter operational choices. From predictive analytics to customer behaviour analysis, we help you understand your market position and create reporting systems that keep your organisation aligned and informed.

### Digital Build And App Creation

Once processes are mapped, we design and build digital solutions that connect smoothly with your data. This includes web applications, internal platforms, and automated workflows that link systems such as Excel, Power BI, and cloud databases. Every build supports progress and ensures operations continue moving forward.

### Data Scouting

Our data scouting service helps identify and gather relevant data for your business needs. We uncover valuable data sources that drive informed decision-making, providing comprehensive analysis and insights that support strategic planning and competitive advantage.

### Online Presence

We extend automation into your online presence through intelligent content scheduling, analytics integration, and brand optimisation. This enhances how your business is seen as well as how it operates. It's not traditional social media management but strategic digital positioning, where every post and visual supports data-led growth.

### Continued Support

After delivery, we provide structured guidance so your team can manage and adapt tools independently. We remain available for ongoing refinement, ensuring your systems continue to advance as your business develops.

## Why choose Jackal AI?

### It's built by professionals, for professionals

SERVICE AREA	What We Deliver
DATA & AUTOMATION	Workflow automation, database design, API integrations, data migration
APP DEVELOPMENT	Custom web applications, internal tools, booking systems, dashboards
ANALYTICS & REPORTING	Power BI dashboards, Excel automation, data visualisation, KPI tracking
DIGITAL PRESENCE	Content scheduling, brand optimisation, analytics integration, digital strategy
CONSULTING	Data strategy, system architecture, process optimisation, technology guidance

## Choosing Jackal AI

Jackal AI streamlines complex workflows through intelligent automation. We start with discovery and scoping, mapping your current systems to identify where efficiency can be improved. From there, our team designs and builds tailored solutions that integrate seamlessly with your existing tools. Throughout development, we provide regular updates, adapt to evolving needs, and conduct rigorous testing to ensure reliability before deployment.

### Our Process & Support

Once your solution is live, we provide comprehensive training so your team can confidently manage operations, along with ongoing support for maintenance, improvements, and strategy as your business evolves. Every project we deliver is grounded in clarity, scalability, and control-intuitive systems that grow with your business while ensuring you retain full ownership of your data.

### Our Results & Experience

With 9 trusted partners and 74+ successful deployments, we've helped clients buy back an average of 320 hours per year, time they now invest in growth, Jackal AI has built long-term client relationships founded on delivery and results. Our multilingual solutions support global operations across industries including agriculture, manufacturing, retail, logistics, professional services, healthcare, technology and more.



JACKAL AI

## READY TO TRANSFORM YOUR SYSTEMS?

BOOK A 30-MINUTE DISCOVERY CALL TO DISCUSS HOW JACKAL AI CAN MOVE YOUR BUSINESS FORWARD

### CONTACT US

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